## DP1S MARKETING MARKETING SERVICES Global Connections

As a full-service tourism representation company, DMS Destination Marketing Services specialises in introducing global product specialists, to the Australian and New Zealand market through an integrated sales, marketing, and public relations approach. Established in 1992, DMS was the pioneer in the Australian representation services market, endorsing quality tourism product. With our experience, we understand your commercial and strategic requirements, increase brand awareness and formulate results-driven marketing and media programs.

## OUR DESTINATION MANAGEMENT COMPANIES

Our network includes DMCs in some of the world's most exotic and cutting-edge countries. These DMCs focus on creating a seamless program and deliver all touring and ground arrangements for individual travelers, no matter the number.

Our DMCs are experts in travel logistics, international transactions, and have significant buying power in their markets. This means your budget goes further. Their programs feature new, exclusive and iconic venues, and integrate state-of-the-art technology to create unforgettable experiences for your clients.

## **HOW DMS CAN ASSIST YOU**

We not only offer access to our network of DMCs, we work in partnership with you to assist with all client needs. Our services include:

**Comprehensive website** – featuring destination profiles, images, latest news and an overview of our DMC business partners.

**Tailored proposals** – we help to ensure that proposals you receive from our partners include the ideas, detail and quality you need to suit your client's needs and expectations.

**Liaison and follow up** — we work with our DMCs to ensure the delivery of highly creative and customised programs; our guarantee of quality.

Regular visits by our sales team — to provide updates on destinations, products and services.

**Familiarisations** — we have launched more new and exciting destinations than any other company in the industry and can give you and your staff, first-hand experience on the latest developments in destinations across the globe.

**DMS Connect** — our annual roadshow is an opportunity for you to connect with many of the leading DMCs from around the world. Here you can conduct business discussions and receive briefings on global trends, as well as new and interesting destinations.

Access to the latest market intelligence – what's new, what's hot and what's not in the international business travel arena.

ARGENTINA Passion for Events	INDIA Contact us	MYANMAR Myanmar Polestar DMC	URUGUAY Passion for Events
ARMENIA Tekser Tourism & Travel Inc.	IRELAND Moloney & Kelly	OMAN Emeco Tourism Emirates	VANUATU DMC Vanuatu
BELGIUM @dmire	ISRAEL Eshet Incoming	PERU COLTUR Peru	
BRAZIL BE Brazil Travel Partners	ITALY Fourth Dimension Italy	PORTUGAL OSIRIS Travel & Events	
CHILE Destination Management Chile S.A.	JAPAN JTB Global Marketing & Travel Inc.	ROMANIA Paloma Tours	
CROATIA DT Croatia	JORDAN Karma House Travel & Tourism	RUSSIA Travel Russia	
CYPRUS Drakos DMC	MALTA AGL - Alliance Group Ltd	SLOVENIA DT Slovenia	
EGYPT Emeco Travel	MEXICO Tropical Incentives DMC	SOUTH KOREA Kim's M&T DMC Korea	
FIJI TEWAKA	MONACO Lafayette Group	SPAIN OSIRIS Travel & Events	
FRANCE Lafayette Group	MONTENEGRO DT Croatia	TURKEY Tekser Tourism & Travel Inc.	
GEORGIA Tekser Tourism & Travel Inc.	MOROCCO Activ'Travel	UNITED ARAB EMIRATES Emeco Tourism Emirates	
GERMANY Unique Germany	MEXICO Tropical Incentives DMC	UNITED KINGDOM (ENGLAND SCOTLAND & WALES) Moloney & Kelly	),

DMS Destination Marketing Services Pty Ltd					