# **DMS** DESTINATION MARKETING SERVICES Global Connections

As a full-service tourism representation company, DMS Destination Marketing Services specialises in introducing global product specialists, to the Australian and New Zealand market through an integrated sales, marketing, and public relations approach. Established in 1992, DMS was the pioneer in the Australian representation services market, endorsing quality tourism product. With our experience, we understand your commercial and strategic requirements, increase brand awareness and formulate results-driven marketing and media programs.

### OUR DESTINATION MANAGEMENT COMPANIES

Our network includes DMCs in some of the world's most exotic and cutting-edge countries. These DMCs focus on creating a seamless program and deliver all event organisation, team building, touring and ground arrangements for conference, meeting and incentive groups. Our DMCs are experts in group logistics, international transactions, and have significant buying power in their markets. This means your budget goes further. Their programs feature new, exclusive and iconic venues, and integrate state-of-the-art technology to create unforgettable experiences for your clients.

#### HOW DMS CAN ASSIST YOU

We not only offer access to our network of DMCs, we work in partnership with you to assist with all your business event needs. Our services include:

**Comprehensive website** – featuring destination profiles, images, latest news and an overview of our DMC business partners.

**Tailored proposals** – we help to ensure that proposals you receive from our partners include the ideas, detail and quality you need to win the business.

Liaison and follow up – we work with our DMCs to ensure the delivery of highly creative and customised programs; our guarantee of quality.

**Regular visits by our sales team** – to provide updates on destinations, products and services.

**Familiarisations** – we have launched more new and exciting destinations than any other company in the industry and can give you and your staff, first-hand experience on the latest developments in destinations across the globe.

**DMS Connect** – our annual roadshow is an opportunity for you to connect with many of the leading DMCs from around the world. Here you can conduct business discussions and receive briefings on global trends, as well as new incentive destinations.

Access to the latest market intelligence – what's new, what's hot and what's not in the international business events arena.

DMS Destination Marketing Services Pty Ltd destinationmarketing.com.au T +61 2 9368 1811 M +61 416 298 727

## **OUR NETWORK**

#### DMS DESTINATION MARKETING SERVICES



AFRICA (Eastern & Southern) Dragonfly Africa	FIJI TEWAKA	MONACO Lafayette Group	THAILAND Realm
ARGENTINA	FINLAND	MONTENEGRO	TURKEY
Passion for Events	First United A/S	DT Croatia	Tekser Tourism & Travel Inc.
ARMENIA	FRANCE	MOROCCO	UNITED ARAB EMIRATES
Tekser Tourism & Travel Inc.	Lafayette Group	Activ'Travel	Emeco Tourism Emirates
AUSTRALIA Realm	GEORGIA Tekser Tourism & Travel Inc.	MYANMAR Myanmar Polestar DMC	UNITED KINGDOM (ENGLAND, SCOTLAND & WALES) Spectra
AUSTRIA	GERMANY	NETHERLANDS	UNITED STATES OF AMERICA
INVENT	Compass Tours Incoming	Performance Travel	Hosts Global
BALTIC STATES	GREECE	NEW CALEDONIA	URUGUAY
Baltic Travel Group	Horizon Travel S.A.	Creation Events	Passion for Events
BELGIUM	HONG KONG & MACAU	NEW ZEALAND	USA – HAWAII
@dmire	Realm	Parnell Partners Group	Hosts Hawaii LLC
BRAZIL	HUNGARY	NORWAY	USA – NEW YORK
BE Brazil Travel Partners	INVENT	First United A/S	The Shackman Group
BULGARIA	ICELAND	OMAN	VANUATU
Paloma Tours	First United A/S	Emeco Tourism Emirates	DMC Vanuatu
CAMBODIA	INDIA	PERU	VIETNAM
Realm	Contact us	Contact us	Realm
CANADA	INDONESIA (BALI)	POLAND	
Hosts Global	Realm	Mazurkas Travel Poland	
CARIBBEAN	IRELAND	PORTUGAL	
Hosts Global	Moloney & Kelly	OSIRIS Travel & Events	
CHILE	ISRAEL	ROMANIA	
Contact us	Eshet Incentives and Conferences	Paloma Tours	
CHINA	ITALY	RUSSIA	
Realm	Fourth Dimension Italy	Travel Russia	
CROATIA	JAPAN	SINGAPORE	
DT Croatia	GMT Meetings & Events	Realm	
COLUMBIA	JORDAN	SLOVENIA	
Colombia en Colores	Karma House Travel & Tourism	DT Slovenia	
CUBA	MALAYSIA	SOUTH KOREA	
IBEROService Incoming Services	REKACARA	Kim's M&T DMC Korea	
CYPRUS	MALDIVES	SPAIN	
Drakos DMC	Aitken Spence	Another Konzept	
CZECH REPUBLIC	MALTA AGL - Alliance Group Ltd	SRI LANKA Aitken Spence	
DENMARK	MAURITIUS	SWEDEN	
First United A/S	Hello Islands DMC	First United A/S	
EGYPT	MEXICO	SWITZERLAND	
Emeco Travel	Tropical Incentives DMC	DestinAlp	

For other destinations not listed above, please contact marissa@destinationmarketing.com.au as we have highly reputable DMC partners in most countries globally.