# DIS DESTINATION MARKETING SERVICES

## **Global Connections**

As a full-service tourism representation company, DMS Destination Marketing Services specialises in introducing global product specialists, to the Australian and New Zealand market through an integrated sales, marketing, and public relations approach. Established in 1992, DMS was the pioneer in the Australian representation services market, endorsing quality tourism product. With our experience, we understand your commercial and strategic requirements, increase brand awareness and formulate results-driven marketing and media programs.

### OUR DESTINATION MANAGEMENT COMPANIES

Our network includes DMCs in some of the world's most exotic and cutting-edge countries. These DMCs focus on creating a seamless program and deliver all event organisation, team building, touring and ground arrangements for conference, meeting and incentive groups. Our DMCs are experts in group logistics, international transactions, and have significant buying power in their markets. This means your budget goes further. Their programs feature new, exclusive and iconic venues, and integrate state-of-the-art technology to create unforgettable experiences for your clients.

#### **HOW DMS CAN ASSIST YOU**

We not only offer access to our network of DMCs, we work in partnership with you to assist with all your business event needs. Our services include:

**Comprehensive website** – featuring destination profiles, images, latest news and an overview of our DMC business partners.

**Tailored proposals** – we help to ensure that proposals you receive from our partners include the ideas, detail and quality you need to win the business.

**Liaison and follow up** – we work with our DMCs to ensure the delivery of highly creative and customised programs; our guarantee of quality.

Regular visits by our sales team – to provide updates on destinations, products and services.

**Familiarisations** — we have launched more new and exciting destinations than any other company in the industry and can give you and your staff, first-hand experience on the latest developments in destinations across the globe.

**DMS Connect** — our annual roadshow is an opportunity for you to connect with many of the leading DMCs from around the world. Here you can conduct business discussions and receive briefings on global trends, as well as new incentive destinations.

Access to the latest market intelligence – what's new, what's hot and what's not in the international business events arena.

#### **OUR NETWORK**













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AFRICA (Eastern & Southern) Dragonfly Africa	FIJI TEWAKA	MEXICO Tropical Incentives DMC	SWITZERLAND DestinAlp
ARGENTINA	FINLAND	MONACO	TAHITI
Passion for Events	First United A/S	Lafayette Group	Contact us
ARMENIA Tekser Tourism & Travel Inc.	FRANCE	MONTENEGRO	THAILAND
	Lafayette Group	DT Croatia	Realm
AUSTRALIA Realm	GEORGIA Tekser Tourism & Travel Inc.	MOROCCO Activ'Travel	TURKEY Tekser Tourism & Travel Inc.
AUSTRIA	GERMANY	MYANMAR	UNITED ARAB EMIRATES Emeco Tourism Emirates
INVENT	Compass Tours Incoming	Myanmar Polestar DMC	
BALTIC STATES	GREECE	NETHERLANDS	UNITED KINGDOM (ENGLAND, SCOTLAND & WALES) Spectra
Baltic Travel Group	Horizon Travel S.A.	Performance Travel	
BELGIUM	HONG KONG & MACAU	NEW CALEDONIA	UNITED STATES OF AMERICA
@dmire	Realm	Creation Events	Hosts Global
BRAZIL	HUNGARY	NEW ZEALAND	URUGUAY
BE Brazil Travel Partners	INVENT	Parnell Partners Group	Passion for Events
BULGARIA	ICELAND	NORWAY	USA – HAWAII
Paloma Tours	First United A/S	First United A/S	Hosts Hawaii LLC
CAMBODIA	INDIA	OMAN	USA – NEW YORK
Realm	Contact us	Emeco Tourism Emirates	The Shackman Group
CANADA	INDONESIA (BALI)	PERU	VANUATU
Hosts Global	Realm	Contact us	DMC Vanuatu
CARIBBEAN	IRELAND	POLAND	VIETNAM
Hosts Global	Moloney & Kelly	Mazurkas Travel Poland	Realm
CHILE Passion for Events	ISRAEL Eshet Incentives and Conferences	PORTUGAL OSIRIS Travel & Events	
CHINA	ITALY	ROMANIA	
Realm	Fourth Dimension Italy	Paloma Tours	
CROATIA	JAPAN	RUSSIA	
DT Croatia	GMT Meetings & Events	Travel Russia	
COLOMBIA	JORDAN	SINGAPORE	
Colombia en Colores	Karma House Travel & Tourism	Realm	
CUBA IBEROService Incoming Services	LUXEMBOURG @dmire	SLOVENIA DT Slovenia	
CYPRUS	MALAYSIA	SOUTH KOREA	
Drakos DMC	REKACARA	Kim's M&T DMC Korea	
CZECH REPUBLIC INVENT	MALDIVES Aitken Spence	SPAIN Another Konzept	
DENMARK	MALTA	SRI LANKA	
First United A/S	AGL - Alliance Group Ltd	Aitken Spence	
EGYPT	MAURITIUS	SWEDEN	
Emeco Travel	Hello Islands DMC	First United A/S	

For other destinations not listed above, please contact marissa@destinationmarketing.com.au as we have highly reputable DMC partners in most countries globally.