

Marissa Fernandez of DMS Destination Marketing Services Named First SITE Australia & New Zealand Chapter Representative on the esteemed SITE Global Board

SYDNEY, AUSTRALIA – DMS Destination Marketing Services (DMS) proudly announces the remarkable achievement of Marissa Fernandez as the inaugural SITE Australia & New Zealand Chapter Representative appointed to SITE's 2024 International Board of Directors. Marissa's appointment marks a significant milestone not only for DMS but also for the thriving incentive travel sector in Australia and New Zealand.

SITE (Society for Incentive Travel Excellence) represents a robust global community comprising thousands of dedicated professionals committed to advancing the incentive travel industry. With its extensive presence across 90 countries, SITE stands as a leading authority in shaping and promoting excellence within the incentive travel sector worldwide.

Marissa Fernandez's appointment as the first SITE Australia & New Zealand Chapter Representative to the SITE Global Board holds immense significance. This unprecedented opportunity allows for a consolidated voice representing the unique perspectives, offerings, and contributions of the Australian and New Zealand incentive travel markets on a global platform.

Expressing her enthusiasm, Marissa Fernandez shared, "I am honoured to represent the vibrant incentive travel sectors of Asia Pacific on the SITE Global Board. This appointment serves as an incredible opportunity to amplify the distinctive qualities of our regions and contribute to the global discourse on incentive travel."

DMS reaffirms its commitment to innovation and excellence within the incentive travel domain, celebrating Marissa's appointment as a testament to the company's dedication to fostering leadership and expertise within its ranks.

Marissa Fernandez's role as the first SITE Australia & New Zealand Chapter Representative on the SITE Global Board marks a historic moment in elevating the representation of the region within the esteemed board, further solidifying the region's influence and contributions to the global incentive travel industry.

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